

## *The Victor Jones Memorial Lecture*



The University of California at Berkeley's Institute of Governmental Studies is pleased to announce the first Victor Jones

Memorial Lecture on Metropolitan Governance.

**Victor Jones** was a pioneer in the academic study of metropolitan government. His seminal treatise, *Metropolitan Government* (1942), laid the groundwork for a generation of scholars that studied postwar urban governance issues. Professor Jones's lifelong commitment to the study of regional governance was instrumental in the founding of the Association of Bay Area Governments (ABAG) in 1961. Along with the League of California Cities, Jones helped craft the formation of ABAG, the San Francisco Bay Area's nine-county planning agency that addresses regional issues such as environmental quality, land use, and state-local financing of public projects. During Jones's distinguished career, he served in advisory positions to ABAG, the U.S. Advisory Council on Intergovernmental Relations (ACIR), the League of California Cities, and the National Association of Regional Councils.

Jones later studied comparative intergovernmental issues between the United States and Canada and became an expert in Canadian federalism. He was a founding member of the UC Berkeley Canadian Studies Program in 1982. During his notable career, Jones was honored with special tributes from the American Political Science Association and the National Association of Regional Councils. In 1978 he was elected as a fellow to the National Academy of Public Administration.

The Victor Jones Memorial Lecture on Metropolitan Governance brings to the Berkeley camp distinguished speakers on the topic of regional affairs, urban studies, federalism, comparative government, metropolitan and local administration, and intergovernmental relations.

Contributions to support this lecture series may be made by sending a tax-deductible donation to: The Victor Jones Memorial Fund, c/o Institute of Governmental Studies, 109 Moses Hall #2370, University of California, Berkeley, CA 94720-2370. Please make checks payable to the UC Berkeley Foundation. For more information, contact the Institute at (510) 642-1474.

*UC Berkeley's  
Institute of Governmental Studies  
& Department of  
Political Science  
Present*



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### Ruben Barrales

Director of the White House Office of  
Intergovernmental Affairs and  
Deputy Assistant to President Bush

**“Federalism in the 21st Century:  
A White House Perspective on the  
Challenges and Opportunities of  
Intergovernmental Relations”**

## Federalism in the 21st Century: A White House Perspective on the Challenges and Opportunities of Intergovernmental Relations

Lecture: 2:00 - 3:00 p.m.  
Reception: 3:00 - 4:00 p.m.  
Lipman Room  
8th Floor of Barrows Hall  
UC Berkeley Campus  
**Public Invited**

Barrales will discuss some of the initiatives identified by President Bush's Interagency Working Group on Federalism that are designed to promote the principles of federalism. These include:

- Federal endeavors more appropriately carried out by state and local governments
- Opportunities for flexible funding streams, regulatory waivers, and other initiatives that promote state and local innovation, flexibility, and accountability
- Measures for improving federal responsiveness to state and local concerns
- Enforcement of rules, orders, and procedures that advance federalism

The Working Group on Federalism is also exploring ways to:

- Encourage collaboration among governments
- Remove barriers that prevent or discourage partnerships between government and private-sector service providers
- Ensure that federal agencies do more to coordinate among themselves—and with states—to focus on performance and results

UC Berkeley's Educational Technology Services will webcast Barrales's speech through <http://webcast.berkeley.edu/events>

### **Ruben Barrales**

serves as the president's liaison to state and local elected officials. Barrales is responsible for maintaining a close working partnership between the White House and the nation's governors, legislators, and local officials. Barrales has served on the president's National Energy Policy Development Group and is involved in a variety of issues including Homeland Security.

Prior to joining the president's staff, Barrales was president and CEO of Joint Venture: Silicon Valley Network—a regional civic organization of Silicon Valley business executives, government officials, and educational leaders.

Barrales directed Joint Venture's initiatives to improve the quality of education, increase workforce

training, and to promote public policies of importance to Silicon Valley's technology-driven economy.

In 1998, Barrales was the California Republican Party nominee for State Controller. In 1992, Barrales became the first Latino elected to the San Mateo County (California) Board of Supervisors. He was reelected and became president of the board of supervisors in 1996.

As a county supervisor, Barrales was a leader in creating one of California's first public charter schools. Barrales was also recognized for his leadership in reducing violent crime in the city of East Palo Alto, which in 1992 was named the "homicide capital" of the United States by the FBI.

Barrales has served on various boards including the California Speaker's Commission on State and Local Government Finance. He has also served as an advisor to the Stanford Institute for Economic Policy Research, and as a director of the Hispanic Foundation of Silicon Valley.

In 1996 and 1998, *Hispanic Business Magazine* named Barrales one of the "100 Most Influential Hispanics" in the United States. In 2000, the World Economic Forum named Barrales "A Global Leader for Tomorrow."

The son of Mexican immigrants, Barrales received a joint Bachelor of Arts degree in political science and administrative studies from the University of California, Riverside in 1984.